

Cookie Policy | Hotel Continental

By viewing or using our Website, you accept this Cookie Policy (hereinafter referred to as the Policy). If you do not agree with the Policy, please do not use the Website. By remaining on our Website, you accept the terms for the use of cookies set out in this Policy.

1. What are cookies?

Cookies (cookie, cookies) are small text files that are stored on your device (computer, smartphone or tablet, or another device used to visit the Website) when you visit our website. The next time you visit our website, it will be able to recognize your browser through cookies. Cookies help us understand which sections of the website are useful and which sections need improvement. In addition, we allow third parties to use cookies on our website, which means that our website permits third-party companies (third parties) to place their own cookies on the device from which you visit our website.

We use cookies for the following purposes:

- to ensure the operability and functionality of the website;
- to improve the website based on determining your preferences in order to provide you with the information you need;
- for marketing purposes.

Cookies allow the website to remember your settings: language, font size, and other personal website appearance settings, so you will not have to configure the website each time you visit it. The website uses cookies to improve the quality of the website and the convenience of its use by visitors.

Cookies are placed in the browser on your device; in most cases this happens automatically. However, you can manage cookies yourself and/or delete them. The section below entitled "How to manage and delete cookies?" describes the available methods for managing cookies. Nevertheless, if you disable cookies and similar technologies, this may adversely affect the operation of the website. If you refuse cookie processing, our website will use only strictly necessary cookies. Please note that disabling or prohibiting cookies may prevent you from using our website with maximum effectiveness.

2. What types of cookies do we use?

We use several types of cookies: session cookies and persistent cookies.

- Session cookies are temporary files created by the website to store information about your current session; they are stored only while your browser is open and are automatically deleted when the browser is closed. Usually, session cookies are deleted after you close the website window. Session cookies make it possible to remember information about your choice on the previous page in order to avoid the need to re-enter information.

- Persistent cookies are files that remain on your device for a certain period, even after the browser is closed. Persistent cookies are created when you visit our website and are stored on your device until you delete them or until their validity period expires. Such cookies make it possible to identify you as a unique user when you return to our website and help remember information about you and your previous actions.

Our website uses cookies created by the website as well as cookies of third-party companies, which make it possible to analyze website visitor activity and improve its operation. The information obtained may be used to improve the operation of the website and its sections.

We indicate the expiry time for each of these cookies according to the information available to us. The expiry dates of any third-party cookies are set by the companies that collect such cookies and may be changed by them at any time.

Below is a list of the different groups of cookies that we use on our website.

Strictly necessary cookies

These cookies are necessary for the proper functioning of the website and cannot be disabled in our systems. The set of mandatory cookies is minimal. Their use is necessary, including to ensure the uninterrupted operation of the website. They are usually set only in response to actions taken by you that amount to a request for services, such as setting privacy preferences, logging in, or filling in forms. You can configure your browser to block or warn you about these cookies, but then some parts of the website will not work. These cookies do not store any personal information. Strictly necessary cookies are not used for marketing purposes or to track user behavior outside the core functionality of the website. Their main purpose is to make it possible to use the website as you expect. Because strictly necessary cookies are critical to the operation of the website, they cannot be disabled unless you decide to stop using the website completely.

Performance cookies

These cookies collect information about how you interact with the website and how our website works; they help identify areas that require improvement and count visits and traffic sources so that we can measure and improve the performance of our website. They help us know which pages are most and least popular and see how visitors move around the website. Performance cookies collect anonymous data. If you do not allow these cookies, we will not know when you visited our website and will not be able to monitor its operation. If you wish, you can disable performance cookies on the cookie consent banner.

Functional cookies

These cookies allow the website to remember your choices and provide enhanced, more personalized functions. They may be set by us or by third parties whose services we have added to the website. If you do not allow these cookies, some or all of these services may not work correctly. If you wish, you can disable functional cookies on the cookie consent banner.

Targeting and analytics cookies

These cookies are used to track your actions on and outside the website; they collect information about how you interact with the website. These data help us understand how you use the website and identify areas that require improvement, with the aim of providing more relevant and personalized advertising and making advertising messages more relevant to you. These cookies help third parties understand your interests and show advertising that may be more interesting and useful. Targeting and analytics cookies may be set through our website by us or by third parties. They may be used to create a profile of your interests and show relevant advertising on our website or on other sites. They are based on the unique identification of your browser and internet device. If you wish, you can disable targeting and analytics cookies on the cookie consent banner.

To collect analytics, we use the Yandex.Metrica platform. ООО «Яндекс» will process this information to evaluate your use of the site, prepare reports for us on the activity of our site, and provide other services. Yandex processes this information in the manner established in the terms of use of the Yandex.Metrica service.

<https://yandex.ru/support/metrika/general/opt-out.html>. You can refuse the use of cookies by selecting the appropriate settings in your browser. You can also use the tool <https://yandex.ru/support/metrika/general/opt-out.html>. However, this may affect the operation of some site functions. By using this site, you agree to the processing of data about you by Yandex in the manner and for the purposes specified above.

For cookies that our advertising partners place for marketing (advertising) purposes, we refer to the information processing policies on the websites of those parties.

We use cookies for marketing purposes only if you have given consent to this.

Provider	Name	Validity period	Purpose
Strictly necessary cookies			
Web server	PHPSESSID	Until the end of	Internal PHP

		the session	
TL	TLBF_*	10 minutes	Used to preload the booking form
TL	TLBF_*	10 minutes	Used to preload the booking form
TL	TLBF_*	10 minutes	Used to preload the booking form
TL	TLBF_*	10 minutes	Used to preload the booking form
TL	TLV_*	30 days	Used by the TravelLine booking form as the referral source to the website page
TL	TLV_*	30 days	Used by the TravelLine booking form as the referral source to the website page
TL	TLV_undefined	30 days	Used by the TravelLine booking form as the referral source to the website page
Performance cookies			
Yandex	bh	400 days	Ensuring security and protection against automated actions; user behavior analytics
Calltouch	_ct_client_global_id	400 days	Stores a unique anonymous identifier assigned to each visitor on the visitor's first visit to the site.
Calltouch	_ct_ids	Until the end of the session	Stores parameters related to the traffic source and advertising campaign.
Calltouch	_ct_session_id	Until the end of the session	Stores the user's current session.
Calltouch	_ct_site_id	Until the end of the session	Stores the site identifier in the Calltouch system.
Calltouch	call_s	30 minutes	Stores information about the link between a call and a specific user session and referral source.
Calltouch	_ct	400 days	Stores various service or temporary data necessary for the correct operation of Calltouch.
Calltouch	cted	Until the end of the session	Used to transmit and store specific event data or external information that may be important for analyzing the user's interaction with the site or advertising campaign.
Targeting cookies			
Yandex	yashr	1 year	Used to track user behavior on websites for profiling and targeted advertising.
Other cookies			
Yandex	_yasc	400 days	Used by Yandex.Metrica to collect information about visitor characteristics, behavior on site pages, target actions, and other data.
Yandex	_ym_d	1 year	Stores the date of the visitor's first visit to the site.
Yandex	_ym_isad	2 days	Used to determine whether the visitor has ad blockers.
Yandex	_ym_uid	1 year	Makes it possible to distinguish visitors.

Yandex	_ym_visorc	30 minutes	Used for correct operation of Webvisor.
Yandex	i	400 days	Used by Yandex.Metrica to collect information about visitor characteristics, behavior on site pages, target actions, and other data.
Yandex	mdd	24 hours	Used by Yandex.Metrica to collect information about visitor characteristics, behavior on site pages, target actions, and other data.
Yandex	pi	400 days	Used by Yandex.Metrica to collect information about visitor characteristics, behavior on site pages, target actions, and other data.
Yandex	receive-cookie-deprecation	1 year	This cookie is used to signal to the website owner the deprecation of cookies received by the system, ensuring compliance with and adaptability to changing web standards and privacy legislation.
Yandex	yabs-sid	Until the end of the session	Visit identifier
Yandex	yandexuid	400 days	Makes it possible to distinguish visitors.
Yandex	ymex	1 year	Stores auxiliary information for Metrica operation: the time identifiers were created and their alternative values.
Yandex	yuidss	400 days	Makes it possible to distinguish visitors.

To learn how third parties use cookies, please review their privacy and cookie policies using the links below.

Cookie	Third party	Legal documents concerning data
CallTouch	ООО «Колтач Солюшнс»	https://www.calltouch.ru/privacy_policy.pdf https://www.calltouch.ru/upload/documents/cookie-policy.pdf
TL	ООО «ТРЭВЕЛ ЛАЙН СИСТЕМС»	https://www.travelline.ru/support/privacy/politika-konfidentsialnosti-dlya-onlayn-servisov-kompanii-travelline-/
Yandex	ООО «ЯНДЕКС»	https://yandex.ru/legal/confidential/ https://yandex.ru/legal/cookies_policy/

Our website may use additional cookies necessary for its operation and functioning.

3. How to manage and delete cookies?

Our website provides a tool for managing cookies. This is implemented through a cookie consent banner that appears when you first visit the site. You can:

- Accept all cookies.
- Accept necessary cookies.
- Configure settings by selecting which categories of cookies you want to allow.

You can disable the storage and use of cookies on your device or delete cookies that have already been stored in your browser settings. If you refuse cookie processing, our website will use only strictly necessary cookies.

For additional information about cookies, including instructions on managing and deleting cookies on your device, you may visit [AboutCookies.org](https://www.aboutcookies.org). This resource provides detailed explanations of what cookies are, how they are used, and how you can configure your preferences in different browsers.

4. Policy Update

We may amend this Policy at any time. All changes will be published on this page and enter into force from the moment they are posted. This is a brief description of the current use of cookies. If we change their use, we will update the Policy without additional notice. By continuing to use our website after changes, you agree to the updated Policy.

5. Contact Information

The operator for the processing of personal data under Federal Law No. 152-FZ "On Personal Data" dated July 27, 2006, and the processor for the processing of personal data under EU Regulation 2016/679 of April 27, 2016, is JSC SAMMIT.

JSC SAMMIT processes personal data in accordance with this Privacy Policy.

reservations@continental-hotel.ru If you have suggestions or questions regarding our Privacy Policy, please write by email to reservations@continental-hotel.ru or to the address 22 Tverskaya St., Moscow, 125375.